

My New Behavior Tierpricing



Table of contents

- 3** Building DE&I Capacity
- 3** DE&I program Licenses
- 3** Managers dashboard Subscription
- 4** Program licenses Tierpricing
- 4** Dashboard subscription Types & Prices
- 5** Insights for Managers using
Professional Dashboards
- 6** Tailored Solutions for Your Organization
- 6** Bonus

Building DE&I Capacity

The program is not a training but rather focuses on building the capacity to change. It provides continuous guidance for the DE&I behavior change process, effectively reducing the workload for managers and leaders.

DE&I program Licenses

The DE&I Program has been developed to provide every employee with a practical and easy-to-use behavior change path. This accessibility is also reflected in our pricing model. We offer the training program at a price range of \$359 to \$179 per license, depending on the quantity. Each license includes a personal account in our learning platform, access to all materials, a 9-week reinforcement program, and progress insights.

Managers dashboard Subscription

Managers can access our user-friendly dashboard, providing crucial insights into process tracking and results such as confidence levels, tangible effects, change environment, individual or collective achievements and the challenges employees encounter during their behavior change process. The subscriptions are tailored to each manager's needs and come in two options: Basic and Professional. The latter offers more advanced and refined analysis features.



Program licenses Tierpricing

Micro	Small	Medium	Large	Corporate	Enterprise
\$359	\$325	\$279	\$259	\$215	\$179
Per license <100	Per license 101-500	Per license 501-1500	Per license 1501-2500	Per license 2501-5000	Per license >5001
<ul style="list-style-type: none"> ✓ Personal account with dashboard ✓ 9-week reinforcement program ✓ Discount: No ✓ Free reporting modules: None 	<ul style="list-style-type: none"> ✓ Personal account with dashboard ✓ 9-week reinforcement program ✓ Discount: 10% ✓ Free reporting modules: 1x Business for a year 	<ul style="list-style-type: none"> ✓ Personal account with dashboard ✓ 9-week reinforcement program ✓ Discount: 20% ✓ Free reporting modules: 2x Business for a year 	<ul style="list-style-type: none"> ✓ Personal account with dashboard ✓ 9-week reinforcement program ✓ Discount: 30% ✓ Free reporting modules: 5x Business for a year 	<ul style="list-style-type: none"> ✓ Personal account with dashboard ✓ 9-week reinforcement program ✓ Discount: 40% ✓ Free reporting modules: 5x Business for a year 	<ul style="list-style-type: none"> ✓ Personal account with dashboard ✓ 9-week reinforcement program ✓ Discount: 50% ✓ Free reporting modules: 10x Business for a year
Purchase licenses	Purchase licenses	Purchase licenses	Purchase licenses	Purchase licenses	Purchase licenses

*Tier levels and pricing are based on order size and not cumulative. All prices are in US\$ per license.

Reporting Modules

Free	Standard	Business <small>BEST VALUE</small>
\$0	\$49 / month <small>Annual payment 20% discount</small>	\$99 / month <small>Annual payment 20% discount</small>
<ul style="list-style-type: none"> ✓ User invite: single + bulk ✓ Progress tracking ✗ Results knowledge Quiz ✗ Change Process Results ✗ Reinforcement Results ✓ Standard reports ✗ Custom reports* ✗ Downloadable reports 	<ul style="list-style-type: none"> ✓ User invite: single + bulk ✓ Progress tracking ✓ Results knowledge Quiz ✗ Change Process Results (Free trial 14 days) ✗ Reinforcement Results (Free trial 14 days) ✓ Standard reports ✗ Custom reports* ✗ Downloadable reports 	<ul style="list-style-type: none"> ✓ User invite: single + bulk ✓ Progress tracking ✓ Results knowledge Quiz ✓ Change Process Results ✓ Reinforcement Results ✓ Standard reports ✓ Custom reports* ✓ Downloadable reports
Purchase	Purchase	Purchase

*Custom reports

With the Standard Query, managers can filter their data on four topics, including Function, Region, Years of Experience, and Gender. For greater flexibility and customization, the Custom Query option allows managers to filter their data on an unlimited number of topics to create focus groups tailored to their specific needs.

Insights for Managers using Professional Dashboards

A subscription for a professional dashboard allows managers to analyze real-time data about their team's DE&I initiatives.

1. **Confidence level to change behavior:** Do employees feel confident in their ability to change their behavior to be more inclusive or are they unsure if they can change their behavior, but are willing to try. And why?
2. **Current effects of DE&I initiatives:** Are there positive effects on their attitudes and behaviors towards DE&I? or no change or even a negative effect? And why?
3. **The behavior change environment:** Is the environment supportive to change their behavior, do employee feel comfortable expressing their opinions on DE&I issues within the team? If not, what should change?
4. **Measurable achievements:** Implementing of new ways of working, changed their behavior based on unconscious bias, understanding through listening, but also measurable change like for example the team has achieved a 10% increase in customer satisfaction ratings through a more inclusive approach.
5. **The difficulties that employees encounter:** Lack of understanding of DE&I issues as a difficulty, resistance from some team members as a difficulty or lack of resources as a difficulty.
6. **Results:** Achievements of each employee towards personal behavior change goals, implementation of new habits and routines, and identify areas for improvement.

By using a Professional dashboard to gain these valuable insights, managers can develop effective strategies to promote DE&I and build a more inclusive work culture.



Tailored Solutions for Your Organization

Request a quote for specific requests, such as a customized behavior change program, additional reinforcement, branding, or analysis by our consultants, as well as tailored reporting or presentations for your organization.

Please feel free to contact us at info@mynewbehavior.com. We are always available to support you.

Bonus

Our powerful bonus structure for building DE&I capacity includes a combination of participant licenses and a Professional subscription for managers. With each tier, you'll receive a bonus dashboard based on our Professional subscription, making it easier than ever to track your progress.

